

# Privacy Policy

Protecting your privacy is important to us. We hope the following statement will help you understand how Placehunter deals with the personal identifiable information ('PII') you may occasionally provide to us via Mobile application Placehunter or website <https://placehunter.app/>.

## About Placehunter

Placehunter.app ("Website") is a website owned and operated by Placehunter s.r.o. ("We" or "Us"). Placehunter ("App or Products") is a mobile application owned and operated by Us. We greatly respect your privacy, which is why we make every effort to provide a service that would live up to the highest of user privacy standards.

Aim of this Privacy Policy is to inform you, how we collect, processes, use and transfers (collectively "personal data processing") your personal data.

Personal data is information that relates to an individual who can be identified from that information, whether or not in conjunction with any other information.

This Privacy Policy summarizes how we process personal data of our Website users and App users.

## Information collected

### Personal Information

For the purpose of running a mobile application, we collect basic personal data for maintaining user accounts. This means an email address that is linked to a user account. In addition, we collect usernames (nicknames) that uniquely identify users within the App. We do not require the submission of any others that identify you personally, such as your name, address and other ("personal information"). If you engage in direct communication with us, we can retain this communication and related Personal Information to process your enquiries, respond to your requests and improve our Services.

### Statistical Information

We collect and aggregate non-identifying information regarding users use of our Products, including, inter alia, advertisements viewed, pages browsed, search inquiries, offers and services that interest you, the type of browser you are using, your IP address, the URL you have come from and the time spent at that URL, cookies and your domain type and server ("Statistical Information").

## Browsing History and IP

In order to facilitate, improve, refine, personalize and match the identification and presentation of our products and Placehunter.app results to your browsing preferences and habits, we collect information regarding your use of our Product including URL and Statistical Information of websites you may be browsing while Product is installed ("Browsing History" and together with the Statistical Information "Non-Personal Information").

While we would never collect any Personal Information submitted to such websites, note that Browsing History is aggregated separately for each specific IP, in order to continuously improve our products and provide the most relevant accurate technology and data results for each different location to better understand Internet trends statistics.

That said, IP addresses, while identifying a device connected to the Internet, and its general location, are in themselves anonymous and contain no information regarding the identity of the ultimate person using the device - such identity is known solely to your ISP.

Moreover, IP addresses assigned by ISPs are generally dynamic and subject to frequent change - static IP addresses are generally assigned only at subscriber's specific request and frequently require an additional fee.

## Cookies, web beacons, pixels and other technologies

We may use third-party advertising companies in order to serve advertisements on our Website. Such parties may use cookies and/or other technologies placed on users' computer in order to adjust the advertisements presented on to them on a certain third parties' website.

With respect to such third parties activities and cookies please note the following:

- Such use is subject to the privacy policy of said parties and is not subject to these terms.

- Clicking the 'opt out' option from receipt of our cookies does not automatically allow you to opt out of such third party cookies and you are required to visit such third parties websites in order to opt out of such cookies.
- We do not monitor or control such third parties cookies and accordingly we are not responsible or liable in any manner to the type of information collected by such third parties cookies.
- Opting out from receiving cookies does not mean you will no longer receive online advertising. It does mean that the website from which you opted out will no longer deliver advertisements tailored to your preferences and usage patterns.

Placehunter uses remarketing with Google analytics to advertise online.

Third-party vendors, including Google, may show Placehunter ads on sites across the Internet.

By using the Ads Settings, visitors can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads.

Placehunter mobile application uses Facebook SDK Service for marketing purposes. For more specific terms, please check: <https://developers.facebook.com/terms/>. Placehunter also uses Google Firebase SDK for marketing purposes. For more specific terms, please check: <https://firebase.google.com/terms>.

Our website <https://placehunter.app/> uses cookies provided by Google. For more specific terms, please check: <https://policies.google.com/technologies/cookies?hl=en>.

## Use by children

We do not offer our products or services for use by children. If you are under 18, you may not use the Website or our Products without involvement of a parent or a guardian. We do not knowingly collect information from, and/or about children.

## Use of collected information

### Personal Information

Personal Information shall be used solely in order to process your inquiries, respond to your requests and improve our services. We may share some or all of your Personal Information

with our subsidiaries, joint ventures or other companies under a common control that we have or may have in the future, providing such party undertakes to protect your privacy in accordance with these terms.

Otherwise, we will not disclose your Personal Information to any third party, unless:

- Required to do so as part of any legal proceedings conducted between you and Us.
- Required to do so by court order.
- In case the activity of the Website is transferred to a third party, providing such party undertakes to protect your privacy at least in the same manner as set forth in this privacy policy.

## Non-Personal Information

Non-Personal Information shall be used to ensure the adequate operation, improve, modify, cancel, enrich or adjust the Website and/or the Product, in general or to your area of interest. We reserve the right to use, disclose, sell and/or transfer (for business purpose or otherwise) Non-Personal Information (in the collected form) to third parties and enable them to use Non-Personal information, including, inter alia, potential and actual advertisers, sponsors, business partners, financial services companies, affiliates and consultants at our sole discretion.

## Similar Sites

The Product may discover and recommend third-party websites the Product determines may be of interest to you ("SimilarSites"). We do not have control over such Similar Sites, or other third-party websites we may link to from our Website, including their information and collection practices. We are not responsible for their privacy practices or contents.

## Your rights

Under the stipulated conditions, you can exercise all of the rights listed below, which are granted to you by legislation on the protection of Personal Information, in particular the General Data Protection Regulation (GDPR):

- right of access to Personal Information and the right of provision of further information on the processing of your Personal Information;

- right to rectification of inaccurate or incomplete Personal Information;
- right to obtain your Personal Information and transfer your data to another controller;
- right to object to the processing of your Personal Information;
- right to restriction of processing of your Personal Information;
- right to erasure of Personal Information;
- right to withdraw provided consent with processing;
- right to a complaint with the competent supervisory authority.

## Questions and queries

If you are interested in detailed information about your rights in the area of personal data protection, including the right of access and rectification of inaccurate data, or any other query or complaint to personal data processing, please contact us by post or e-mail.

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e-mail: [info@placehunter.com](mailto:info@placehunter.com)

## Change to the privacy policy

This Privacy Policy may be updated from time to time and therefore we ask you to check back periodically for the most updated version of the Privacy Policy

## Thank You

Thank you for reading our Privacy Policy. Hope you enjoy traveling with Placehunter!